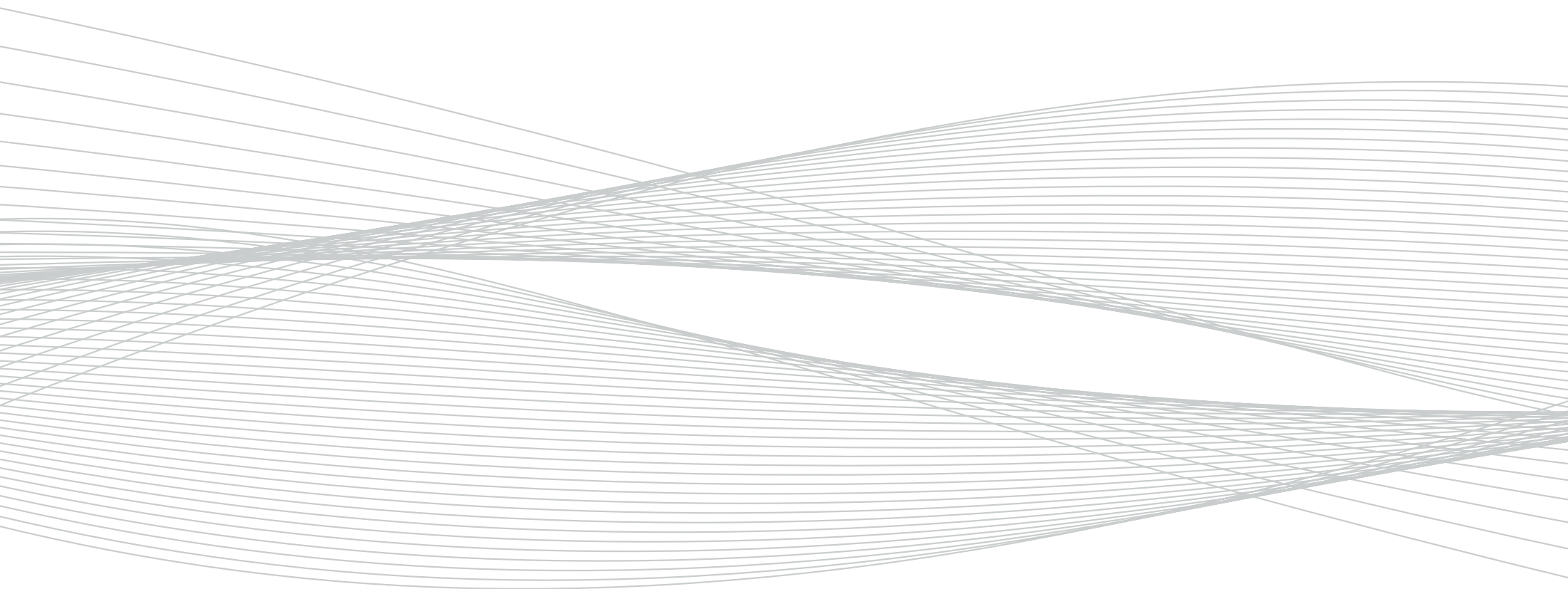




Toolkit Facts

- ✓ Toolkit Websites was founded by Marcus Green in 1999 and has grown steadily ever since. Marcus remains the Managing Director and ensures that every client is well looked after.
- ✓ We have a client retention rate of over 95% – which means that our clients stay with us year after year, due to our passionate customer service.

"Customer service is beyond excellence! I am so happy with my website!!!"

Stevanna Francis – Hawkeye Recruitment



Welcome

If your business needs to get noticed on the web then come and talk to the web design company that will get you up and running quickly, professionally and at the right price.

Every website we create is designed exclusively for you, to make sure that you outshine your competitors. You will have your own Project Manager who will guide you every step of the way, from the first draft through to the finished website.

As part of our Passionate Service Promise we give you unlimited design changes, meaning that we will keep working on your website design until you are absolutely delighted.

You should try us if you...

- ✓ are a small to medium sized business and need a professional website
- ✓ want to be able to easily update your website anytime
- ✓ expect great customer service and support



Marcus Green

Managing Director
Toolkit Websites



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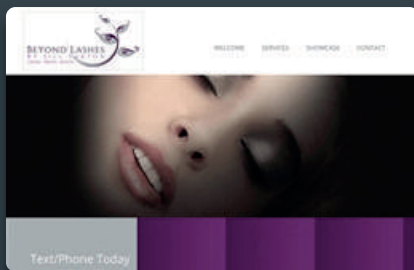


Toolkit Facts

- ✓ We design and build over 30 new websites every month.
- ✓ We have created professional websites for all industries; from plumbers to painters and driving instructors to solicitors!

"Toolkit are great, offer top-quality impeccable service. Exactly what we wanted."

Jill Saxton – Beyond Lashes



Our Passionate Service™ Promise

- ✓ **Fast Telephone Support** – Your call will be answered by a real person and we will not ask you to Press 1 for this or Press 2 for that. Our expert support team based here in Southampton will be delighted to help you with any questions and we aim to answer every call within three rings.
- ✓ **Prompt Email Replies** – Your emails will be answered by one of our highly trained team who will either help you directly or find exactly the right person to solve your query. We aim to answer every email within an hour.
- ✓ **Great Design** – We created the concept of unlimited design changes that is now becoming standard within the web design industry. We believe that you should get exactly the website you want and you should be completely happy before your website goes live.
- ✓ **Unlimited Training** – Whilst we have made The Toolkit very easy to use we still recognise that lots of our clients are new to the web and need a helping hand. So we offer unlimited Toolkit training whenever you need it. Simply call the team to book your remote training session.
- ✓ **Business Class Performance** – Your website will be built to the highest standards to ensure it is easy to find and navigate so your visitors leave with a positive impression of your company. Our top of the range hosting network has 100% uptime so you can be sure that your business will always be online.
- ✓ **Ongoing Development** – The entire team at Toolkit Websites are committed to constant improvement. We listen to our clients and we make regular changes to improve the service we give you. It's all part of our commitment to Passionate Service™.



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Toolkit Facts

- ✓ You can easily update your website, photos, text, SEO, layout and much more, 24 hours a day 7 days a week from any computer, anywhere in the world!
- ✓ Our servers are managed by Rackspace who host the websites of 30% of the FTSE 100. They guarantee complete uptime so you can be sure your website is in safe hands.

"Painless interaction, good ideas. Very pleased with the final website product."

John Brady – BSDa



Your Website Package

When you sign up to one of our website packages you'll receive all of the following features as standard:

- ✓ **Custom website design** – Crafted by our experienced team.
- ✓ **Passionate Service™** – Phone and email support when you need it.
- ✓ **Proven track record** – We have over 2000 happy clients.
- ✓ **Free domain name** – We will register or transfer your website name.
- ✓ **Business grade email** – Benefit from daily backups and free yourself from spam.
- ✓ **Fast & reliable hosting** – You can rely on 100% uptime with our websites.
- ✓ **Easy to update website** – Change your website content from any computer.
- ✓ **Search engine tools** – Our SEO tools will help your website climb the search engine results.
- ✓ **No long term contract** – You just sign up to a short, three-month notice period.

We also include a website contact form, website animation, image gallery, and much more!



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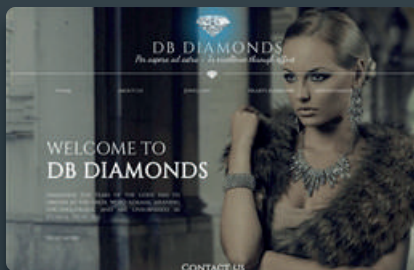


Toolkit Facts

- ✓ Every client gets unlimited design changes before going live to make sure you are totally satisfied.
- ✓ You will be assigned a dedicated project manager to ensure your website is delivered as effectively as possible.

"They're simply fantastic. I've had nothing but compliments for my site. Top professionals."

Dov Bloom – DB Diamonds



Updating Your Website

Every site we create is powered by The Toolkit, our very own Content Management System.

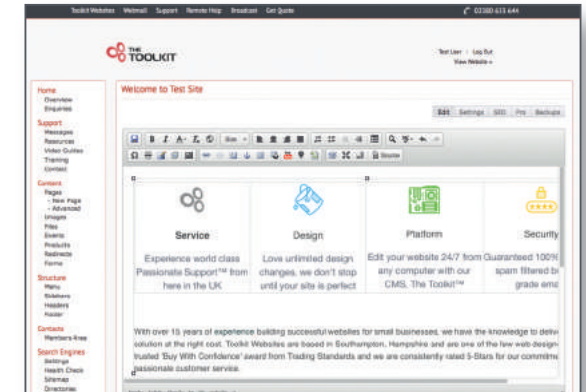
With The Toolkit at your fingertips, you'll be able to update your own website quickly and easily. And if you need any help or guidance our fully trained team are here to help you every step of the way.

Updating your website helps your business

Using The Toolkit to update your website not only gives you the flexibility to add content at any time, it gives you many more benefits:

- ✓ You don't have to fork out expensive fees every time you need to change text or update pictures.
- ✓ You choose the people who can log in and update your site – it's easy to set up a new user.
- ✓ You can get business-critical information published instantly on your website.
- ✓ If you want to take something off your site quickly, you can do so right away.
- ✓ It's easy to make sure the search engines find lots of fresh content on your site.

The Toolkit is also packed with excellent Search Engine tools that will help you boost your rankings in Google, Yahoo! and Bing. Winning new business on the web couldn't be easier!



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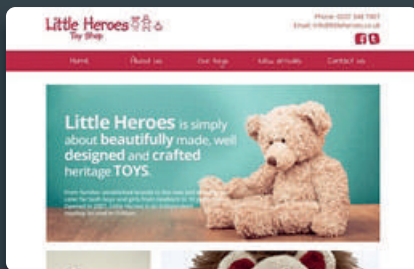
Toolkit Facts

- ✓ Call our sales team anytime for a chat about your requirements on our local rate number 02380 633 644.
- ✓ Be reassured with our Trading Standards 'buy with confidence' approval.



"I'm not very technically minded, so its great to be able to talk to someone."

Noushin Assemi – Little Heroes



Growing Your Website

Our website packages give you the number of pages and images that best suit your needs – and our team will happily advise you which option will suit you best.

We also understand that it's important for your website to grow with your business. That's why you can request more pages and images when it suits you, and why we offer a range of extras that will help you take your website to the next level.

Quality add-ons for extra flexibility:

Logo design – We can design a new 300dpi logo or freshen up your existing logo.

Email Marketing – Our powerful email tools will help you promote your business for less.

Expedite service – If you have a tight deadline we can fast-track the build of your website.

Social Media Setup – Generate interest with fully branded social media pages linked to your site.

SEO (Google Pack) – Turbo-charge your website with a pack containing some of Google's most effective services

Visit our portfolio now to see our work: www.toolkitwebsites.co.uk/portfolio



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Toolkit Facts

- ✓ Our websites are Search Engine Friendly and we give you all the tools, tips and tricks you need to get the best results from Google, Yahoo, and Bing.
- ✓ We have a comprehensive support website packed with guides and videos to help you get the most out of The Toolkit – www.toolkitsupport.co.uk.

“Clear uncluttered designs. Andy has been great. Very very professional.”

Craig Morris – Craig Morris



Search Engines

The most important aspect of Search Engine Optimisation is regularly updating your website with new text, images and social media. With The Toolkit we make this very easy.

When you write about the work your business does, your local area and the products you sell, you're helping to tell the search engines what your website is about. Search engines rank your website by noticing keywords, like 'web design Southampton' or 'painting contractor Northern Ireland', in your text.

Using the Toolkit you can change all of the following:

Meta Descriptions – text that search engines use to summarise your page in the search results.

Meta Keywords – words that search engines look at when indexing your page.

The main content – packed full of keywords for the best results.

Page links – linking to pages within your site gives them a 'vote' of authority.

Image tags – text to describe each image on your website helps improve your search results.

While no company can guarantee you top search engine rankings in a competitive field, the key issue is whether you have the tools you need to improve your rankings and increase your competitiveness. We deliver them, and our team is always delighted to help advise you on improving your search engine positions.



Google

YAHOO!

bing



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Toolkit Facts

- ✓ Toolkit Websites are always developing new tools to keep up with changes on the Web. Our new Social Media products integrate the latest methods of communication into your website.
- ✓ We love to get feedback from our clients and we often create new tools based on requests from our clients. We listen to you!

"The whole team at Toolkit dealt with the demand my project required."

Daami Canoville – Maddestoftingz



Social Media

Using our Social Media Bar we can add Facebook, Twitter, LinkedIn and YouTube feeds directly onto your website so that your customers can follow you using the biggest Social Media Tools.

Your website is the ideal hub to link together all your online profiles and communicate with your customers using the latest technologies.

Don't worry if you're a novice to Social Media, we're here to help and we can create all your accounts for you if you'd like a helping hand.

www.facebook.com/ToolkitWebsitesLtd

www.twitter.com/toolkitwebsites

www.linkedin.com/company/toolkit-websites-ltd

www.youtube.com/user/toolkitwebsites



facebook

twitter

LinkedIn

You Tube



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Toolkit Facts

- ✓ Once the design is agreed, send us your text, photos and general content and we will input it all to make your website really take shape. This can happen in a day or even hours!
- ✓ Projects are delivered on time, usually ahead of schedule!

"The whole website build has been simple, easy and really quick."

Lydia Browning – Smarty Pants Nursery



Our Trustworthy Accreditations



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Buy with Confidence

Toolkit Websites has been approved by the Trading Standards Buy With Confidence scheme since 2009. We are proud to adhere to their strict standards requiring business integrity.

The Buy With Confidence scheme was set up by Hampshire Trading Standards to recognise companies that have given their commitment to trading fairly.

Membership of the scheme is not given lightly – businesses are required to be thoroughly audited by Trading Standards and have their complaints history reviewed.



Approved Index – Web Designers

Toolkit Websites have been rated 5 Stars by Approved Index who are the leading company connecting small businesses with Web Design suppliers. We have been a top supplier at Approved Index since 2008 and are one of their largest partners.



Trustpilot

Trustpilot is an open, community-based platform for sharing real reviews of shopping experiences online. We are proudly rated as one of the UK's top web designers, with an overall 5-star rating.



Google

Google is a well-known and established review platform. We have numerous 5 star ratings on Google from our happy clients throughout the UK, for our impressive website design services.



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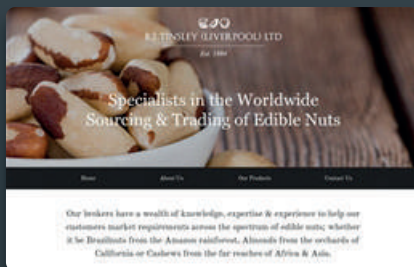


Toolkit Facts

- ✓ We constantly listen to our clients and develop new features in The Toolkit to increase the functionality of your website.
- ✓ We can design a website package to suit all requirements, no matter how big or small your company.

"Quick and efficient staff.
Answered all queries
& got exactly what
I wanted in return."

Rob Tinsley – RS Tinsley Ltd



Why choose Toolkit Websites

Professional Web Design

- ✓ **Founded in 1999**
We've been designing beautiful & successful websites since 1999.
- ✓ **Based in Hampshire, UK**
We're based in Southampton and work with people all over the UK.
- ✓ **Bespoke Designs & Unlimited Design Changes**
Using your ideas and our creative input, we deliver perfection.
- ✓ **Over 2,000 Happy Clients**
Our clients love what we do and stay loyal to us for many years!
- ✓ **In-House Development**
We invest heavily in our platform, our business and our staff.
- ✓ **95% Retention Rate**
Our clients typically stay with us for 3 to 10 years, redesigning as they go.
- ✓ **Experienced Project Management**
Our team make the whole process easy and exciting, with clear guidance.



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Our Passionate Service Promise™

- ✓ **Fast Telephone Support**
Calls are local-rate and answered by our friendly team within 3 rings!
- ✓ **Prompt Email Replies**
Emails are clear, concise and answered within the hour.
- ✓ **Creative, Bespoke Design**
Our websites are designed from scratch with unlimited design changes.
- ✓ **Unlimited Training & Support**
You will receive unlimited Toolkit training and website support at all times.
- ✓ **Business-Grade Performance**
High performance and spam-filtered emails connected to all your devices.
- ✓ **On-Going Development**
We guarantee to use and develop the latest technology to power our websites.
- ✓ **Free Lifetime Platform Updates**
You will get speed, new features and SEO updated every few weeks, free of charge!



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Toolkit Facts

- ✓ At Toolkit Websites we believe in Passionate Service™. This means we'll do everything we can to look after you.
- ✓ When you call us you don't need to press 1 for this or press 2 for that. One of our team will answer the phone right away!
- ✓ Every website we produce is custom built for your business. We will work with you to ensure that you get the perfect website.

"It's great that you stay in control of your own website."

Barbara KingsleyMonks –
Halliloo Valley Longhorn Beef



Serving Small Businesses UK Wide

From Aberdeen to Ascot and Cornwall to Caerphilly, our happy customers have businesses across the Country.

You're probably not more than a mile from a Toolkit Websites customer!

So contact our team today to see how we can help your business.

Call Us Today On 02380 633 644



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Toolkit Facts

- ✓ Our team have taken a website from initial enquiry to publication in less than 3 days!
- ✓ We give free training to ensure you know how to update and optimise the site yourself – quickly and easily.

“Response is fantastic and everyone is extremely helpful and professional.”

Polly Galita – Tioman Group Ltd



Up And Running – In Days



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1 Get Started

Call us on **02380 633 644** to book your first design call with your project manager, where they will discuss design ideas, colours, layouts etc with you.



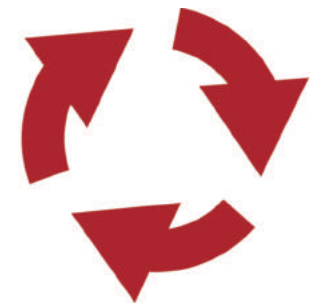
2 First Draft

You'll see a first draft from us within 3 days of speaking to your project manager. We'll host this on a temporary domain name so as not to disrupt your existing site.



3 Unlimited Changes

We'll keep making as many changes as required until you are completely happy with your new website. Once you are happy, we'll ask you to complete our Publication Checklist and we'll publish your new website!



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Toolkit Facts

- ✓ We take pleasure in delighting our clients and providing an unmatched level of service.
- ✓ The Toolkit is our unique and easy-to-use Content Management System that guarantees you'll be able to keep your website up to date.

"Website looks really good. Thank you everyone at Toolkit."

Karen Haggerty – The Alex Reid



Get in Touch!

Phone: 02380 633 644

Email: info@toolkitwebsites.co.uk

Website: www.toolkitwebsites.co.uk

Address: Toolkit Websites Ltd, 30 Carlton Crescent, Southampton, SO15 2EW

Details: Company Number: 04718196 | VAT Number: 744 579593



13



Marcus Green
Managing Director



Remko Smith
Business Development Manager



Dave Swan
Operations Manager



Jamie Holmes
Developer Liaison



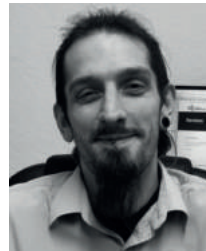
Andy Sudlow
Senior Project Manager



Lanara Mitchell
Senior Project Manager



Natasha Lock
Delivery Project Manager



Mike Murrell
Customer Services Supervisor



José Nobrega
Senior Sales Exec



Paul Langton
Senior Sales Exec



Tom Watson
Digital Marketing Analyst



Michael Gibson
Account Manager



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